



**SOUND ASSOCIATES, INC.**

**PRICE LIST  
&  
APP FEE SCHEDULE**

WEBSITE

JANUARY 2025



**GALA PRO MOBILE APP**

Your Theater Connection

CONTACT US:

SOUND ASSOCIATES, INC  
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[www.soundassociates.com](http://www.soundassociates.com)



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DOMESTIC (US) PRICING	DESCRIPTION	PRICE
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EQUIPMENT INSTALLATION / SALE			
ONE TIME COST - PER VENUE / SPACE	MS-2 - SYSTEM	GalaPro base station computer and accessories <i>Exact pricing contingent on options selected by venue.</i>	<b>\$5,800.00</b>
	CS6	Show Control Automation System	<b>\$4,995.00</b>
	LABOR	Installation labor with existing Wi-Fi network. (Travel/Lodging expenses not included) <i>On-site survey recommended.</i>	<b>\$2,800.00</b>
	<b>In-House WIFI network required to meet GalaPro Specs</b>		

APP FEES (PER WEEK PER PRODUCTION)			
PER PRODUCTION (WEEKLY)	APP FEE MANUAL	<b>Manual Cueing</b> <i>App fee per week, for show week(s) only.</i>	<b>\$200.00</b>
	APP FEE AUTOMATED	<b>Automated Cueing</b> <i>App fee per week, for show week(s) only.</i>	<b>\$450.00</b>

SELF PRODUCED (ONE TIME FEE - REQUIRED)			
PER PRODUCTION (ONE-TIME FEE)	SHOW BUILD	<b>Show Build</b> Build new GalaPro show in the app  <i>*Processing time at least 7 business days</i>	<b>\$1,200.00</b>


Price list supersedes all previous lists.

Prices and specifications subject to change without notice.



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 <b>SELF PRODUCED (ONE TIME FEE - OPTIONAL)</b>			
PER PRODUCTION (ONE-TIME FEE)	AUTOMATION FEE	<u><b>Automation Fee</b></u> Automation Programming (performed by Sound Associates)  <i>-MSC automation takes approximately 5 performances to automate captions.            -Audio recognition currently in development</i>	<b>\$2500 - \$3500</b>
	NEW CAPTION SCRIPT DEVELOPMENT	<u><b>Script Caption Development</b></u> Development of new caption script for GalaPro.  <i>Script processing takes approximately 3 weeks. Price subject to change for production with over 3 hr. running time or multiple parts.</i>	<b>\$1,250.00</b>
	SCRIPT MODIFICATION	<u><b>Caption Script Modification</b></u> Updating from pre-existing Broadway script  <i>Not to exceed 10 hours of editing.</i>	<b>\$500.00</b>
	NEW AUDIO DESCRIPTION DEVELOPMENT	<u><b>Audio Description</b></u> Audio recording of visual aspects of the production (performed by Sound Associates)  <i>Script and recording process takes approximately 3 weeks. Price subject to change for production with over 3 hr. running time or multiple parts.</i>	<b>\$5,000.00</b>
	AUDIO DESCRIPTION MODIFICATION	<u><b>Audio Description Modification</b></u> Updating from pre-existing Broadway script  <i>Not to exceed 20 hours of editing.</i>	<b>\$2,000.00</b>
	LANGUAGE TRANSLATION WESTERN	<u><b>Western European language translation</b></u> Estimate. (Spanish Portuguese, French, etc.)  <i>Prices may vary depending on language and script size.</i>	<b>\$4,000.00</b>
	LANGUAGE TRANSLATION NON-WESTERN	<u><b>Non-Western language translation</b></u> Estimate.  <i>Prices may vary depending on language and script size.</i>	<b>\$5,500.00</b>

<b>REAL-TIME CAPTIONING (CART - COMMUNICATION ACCESS REALTIME TRANSLATION)</b>			
	CART SETUP	<u><b>Live caption setup</b></u> Venue training for CART operation. One time fee.	<b>\$500.00</b>
	CART PERFORMANCE	<u><b>Live caption performance</b></u> System used for real-time captioning. License fee per event.  <i>CART operator not supplied.</i>	<b>\$200.00</b>

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**Expiration Date:** This price list supersedes all previous price lists. Prices are subject to change without notice.

**Billing Structure:** The GalaPro Client pays the onboarding and weekly app fee. Weekly app fee is waived in the event there are no performances in a given week (i.e., “the house is dark”) at that venue where System is installed. All fees will be billed once the script is uploaded and made available on the app.

**Production extension / closing:** If the production extends performances past the original closing date, the weekly rate will be billed in advance in a lump sum for the additional weeks. The rate will correspond to the rate listed above. If production closes early, a credit for weeks billed will be applied upon request.

**Payment Terms:** Invoices are due upon receipt of the invoice.

**Payment Terms - Installation:** Unless explicitly agreed upon by both customer and vendor prior to commencement of work, payment will be due in full upon completion of the work or services provided.

**Payment Terms – Services:** Service fees are billed in advance and only charged after services are made available. All invoices for services are payable within fifteen (15) days after the invoice date (Net 15).

**Repair Authorizations:** If a component of the system does not function properly, please contact our tech department for system diagnostics. If the component is unresponsive and needs to be repaired or replaced, please contact our sales department to receive a Repair Authorization (RA) number. When returning a warranty repair please supply a bill of sale showing purchase date. All repairs must be shipped freight prepaid (except warranty repairs). No freight collection shipments will be accepted.

**Taxes:** The customer is responsible for payment of all applicable federal, state, and local taxes and assessments (including sales, use and similar taxes) levied on the transaction(s). Sales tax will be collected unless a valid tax exemption certificate is supplied.

**International:** All payments to be made in U.S. dollars unless otherwise specified in the quotation. The customer shall bear all Taxes, tariffs, and freight charges.

**Shipping:** All equipment and parts will be shipped FOB New York, NY. Shipping and handling charges will be added to the final invoice.

**Confidentiality:** This document is strictly private, confidential, and personal to its recipients and should not be copied, distributed, or reproduced in whole or in part, nor passed to any third party without Sound Associates' express written permission.